

FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: Universal Sampo General Insurance Company Limited

Date : As on 30th Sep,2021

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	13,828	1,451	25,238	2,632	16,695	1,414	27,740	2,626
2	Corporate Agents-Banks	1,53,458	6,392	2,57,357	13,933	1,60,640	7,953	2,81,863	17,919
3	Corporate Agents -Others	64	4	132	6	459	119	703	198
4	Brokers	3,16,019	39,440	4,86,239	64,434	1,74,100	16,933	3,05,914	39,096
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-
	Officers/Employees	-	-	-	-	-	-	-	-
	Online (Through Company Website)	132	17	701	23	809	74	1,525	147
	Others	2,077	57,991	4,196	72,279	3,487	64,728	6,259	71,052
7	Common Service Centres(CSC)	14,374	141	22,893	233	10,070	204	15,043	327
8	Insurance Marketing Firm	209	68	290	97	9	2	17	5
9	Point of sales person (Direct)	12,090	1,411	17,734	2,137	8,752	856	13,264	1,640
10	MISP (Direct)	-	-	-	-	-	-	-	-
11	Web Aggregators	660	30	28,469	1,226	38,279	1,222	66,118	2,357
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other (to be sepcified)								
	(i) _____								
	(ii) _____								
	Total (A)	5,12,911	1,06,945	8,43,249	1,57,002	4,13,300	93,506	7,18,446	1,35,368
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	5,12,911	1,06,945	8,43,249	1,57,002	4,13,300	93,506	7,18,446	1,35,368

Note:

- (a). Premium means amount of premium received from business acquired by the source
 (b). No of Policies stand for no. of policies sold
 (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable